Gerald R Parsons:

CEO

Esek Minds LLC

Who am I:

As a strategic builder, focused on planning , forward thinking and creative solutions within the Esek Minds community, I am motivated by challenges, inspired by God and family and dedicated to character driven communication as a core value. I am in constant reminder of how special my life is, as I enjoy my wife of 45 years, children and grandchildren

What I do:

I appreciate the value in every day to make a difference in the lives of our team and colleagues by creating equity in our relationships and equity in our company. My mandate is the success of each team member around the globe both personally and professionally by empowering our team with a solid vision, developing great strategies and delivering great products.

What I believe to be important:

I believe every day is a gift that should never be taken lightly. My priorities everyday include personal and professional development improving myself as a leader worth following in my family and my organization.

Why I love my work:

Very few times in our lives do we experience something that really changes our lives for the better, but when we do, we become more grateful. In the world of convoluted and chaotic communication, poor leadership, and anxiety filled lives, making a difference is my passion. Our systems create a culture of character driven relationships.

Why I am excited about the future of Esek Minds?

I stay highly motivated because of the need for our systems around the world. As long as there is a need to create relationships, there is a need for our systems. The thought of delivering it to people in every walk of life around the globe ,keeps the fires of excitement about our future brilliant.

What you can expect from me:

A commitment to make integrous decisions, the diligence to work smart, a Leadership style based on best practices, and the vision and tenacity to build the best personal and professional consulting practice and to treat every relationship with respect and care.

I have served as a senior executive in several commercial development companies, CEO of a multi-million dollar development firm, started several non-profits dedicated to educational opportunities for the underserved, currently president of Family Restoration Network a non-profit whose mission is to provide professional licensed care and counseling for relationships at all levels and hold a current Master license in Communication IQ executive coaching.