



GERALD PARSONS

Communication Expert | Speaker | Author

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MEDIA
KIT
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ABOUT GERALD

Meet Gerald Parsons, a dynamic keynote speaker and communication specialist dedicated to equipping individuals and organizations with the art of effective communication. With a passion for inspiring positive change, he founded Esek Minds, a communication consulting company that empowers businesses to thrive through enhanced communication strategies. Armed with over 30 years of experience, he has honed his skills in delivering impactful messages that resonate with diverse audiences.

As a sought-after speaker, Gerald has graced stages at various conferences and events, leaving a trail of inspired individuals and enlightened teams in his wake. Elevate your communication skills and embark on a journey of personal and professional growth with Gerald Parsons, where every word becomes a catalyst for success.





**KEYNOTE
SPEAKING**

**EXPERT
INTERVIEWS**

**SPEAKER
PANELS**

WORKSHOPS

**COACHING +
TRAINING**

**UNLOCKING
EFFECTIVE
COMMUNICATION**



BOOK GERALD

The booking process is designed to ensure a seamless experience from start to finish. Here's a step-by-step guide to help you navigate the process:

1. **Initial Inquiry:** Contact us via the form on geraldparsons.com or email us with event details.
2. **Consultation Call:** We'll schedule a call to discuss your event goals and address any specific needs.
3. **Proposal and Agreement:** Receive a proposal with the speaking fee and contract. Review, sign, and return to confirm the booking.
4. **Event Preparation:** Coordinate on logistics, including travel, AV needs, and presentation materials to ensure everything is in place.
5. **Pre-Event Briefing:** Finalize details to confirm the agenda and answer any last-minute questions.
6. **Day of the Event:** Gerald will arrive as scheduled, working with your team to ensure a smooth and impactful presentation.
7. **Post-Event Follow-Up:** We'll follow up to gather feedback and discuss your experience for future improvements.



TESTIMONIALS

“

Gerald is one of the most engaging, informative and humorous speakers I have experienced.

-Regan Saveda, Director of Houston Business Network International

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“

What you take away from Gerald's Communication teaching is invaluable to anyone trying to learn how to effectively communicate to their co-workers, direct reports, clients or customers. He put this package together in an engaging and entertaining way that is second to none.

-Brandon Honeycutt Ph.D CEO / Living Fluent

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“

Gerald's evidence based workshop on solving communication challenges was extremely valuable and should be every HR and L&D priority. I can't say enough about his professionalism and engagement skills.

-Leslie Horowitz, VP Talent & Organizational Development, Fortune 500 insurance company

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ADDITIONAL RESOURCES



- **BOOK**

Ties and T-Shirts

Ties and T-Shirts explores how cultural and generational diversity begets the need for effective communication in the workplace. In this book, Gerald provides leaders with essential tools to navigate and bridge these differences using the Communication IQ® methodology. This book is a must-read for anyone aiming to lead effectively in a diverse, multi-generational environment.



[BUY HERE](#)

- **ARTICLES**

Explore insightful articles at esekminds.com that delve into the critical role of communication in the workplace. Discover practical strategies and expert advice to enhance communication skills and foster a collaborative, productive environment.

- **LUNCH AND LEARN**

Join Gerald for an interactive Lunch and Learn session to explore our communication methodology in depth. These sessions offer practical insights and strategies to enhance workplace communication. Click [here](#) to sign up.