



Title: The Why of Leadership Workshop - Discovering Purpose and Impact

Duration: 4 hours

Objective: The workshop aims to help participants understand the deeper purpose and meaning behind leadership, empowering them to become more effective and impactful leaders by connecting with their "why."

Session 1: Introduction to the Why of Leadership (60 minutes)

- Defining the concept of the "why" in leadership and its importance
- Exploring the connection between purpose, passion, and leadership effectiveness
- Introducing the Golden Circle model (Why-How-What) by Simon Sinek

Session 2: Uncovering Your Leadership Why (60 minutes)

- Reflecting on personal leadership experiences and values
- Identifying core beliefs and motivations that drive leadership decisions
- Engaging in exercises to discover individual leadership purpose

Break (15 minutes)

Session 3: Leading with Purpose (60 minutes)

- Understanding the impact of purpose-driven leadership on teams and organizations
- The role of purpose in decision-making and setting meaningful goals
- Crafting a personal leadership purpose statement

Session 4: Communicating Your Why as a Leader (60 minutes)

- Effective storytelling as a means to share leadership purpose
- Strategies for communicating your why to inspire and motivate others
- Overcoming communication challenges and aligning your why with others

Break (15 minutes)

Session 5: Leading with Empathy and Authenticity (60 minutes)

- The connection between empathy, authenticity, and leadership effectiveness
- Techniques for understanding and responding to the needs of team members
- Building trust and fostering genuine connections as a leader

Session 6: Empowering and Developing Others (45 minutes)



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- How purpose-driven leadership empowers and motivates team members
- Coaching and mentoring as tools to support others in finding their purpose
- Creating a culture of growth and learning within the organization

Session 7: Embracing Resilience and Continuous Growth (30 minutes)

- Navigating challenges and setbacks with a sense of purpose
- Developing resilience as a leader to persevere in the face of obstacles
- Committing to continuous personal and leadership growth

Closing and Q&A (30 minutes)

- Recap of key insights and learnings from the workshop
- Encouraging participants to take action on their leadership purpose
- Open floor for participants to ask questions, share reflections, and seek further guidance

Note: Throughout the workshop, interactive activities, group discussions, and self-reflection exercises can be incorporated to encourage participants' active engagement. The facilitator should create a supportive and encouraging environment for participants to explore and articulate their leadership purpose. Additionally, providing resources for further self-discovery and leadership development can be beneficial.

Regenerate